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BECOME AN INDUSTRY ALLY

Did you know that Living Sport is a women-owned organization built with knowledge obtained from a sport management degree?

That's right, Living Sport Founder & President Alicia Marinelli, is a proud sport management graduate holding both a bachelor's and master's degree in the field.

In fact, 100% of Living Sport [staff](#) hold a degree in sport management and have worked in the field.

Providing incredible opportunities for students to learn and grow is a goal that Living Sport shares with many college and university sport management programs.

With the same vision, why not become allies?

We are excited to introduce the **Industry Ally Program** to share our resources and provide exclusive opportunities to sport management classrooms around the world. The best part, it's FREE!

It is a growing program, and we can't wait to see how this reaches new heights.

Become an Industry Ally and receive:

- Free access to *The Industry*, a first-of-its kind documentary following sport management students working the front office of a team. This includes a study-sheet filled with industry discussion points.
 - Further Documentary Information: livingsport.com/theindustry
- Exclusive invitations to digital sessions with industry professionals throughout the school year.
- Educational Zoom session with Living Sport staff. At times, in-person sessions can be arranged.
 - This discussion can be focused on our programming, entrepreneurship, event management, working outside the Big Four, women in sports, etc.
- Early-bird application access for Living Sport's [internships](#) and sport business [experiential programs](#) prior to the general public.
- Guaranteed interview session for current students applying for a Living Sport program.
- A free consultation with ideas on how to build a sport management specific [faculty-led travel study](#) into your curriculum (*optional*).

Living Sport will receive:

- Help us spread word about our [International and Domestic Sport Business Programs](#). University agrees to inform students of the experiential learning opportunities offered by Living Sport, providing the opportunity for students to learn and see the world through sport.
 - Program flyers and social media graphics will be distributed to the university contact.

Sign up to become allies: Fill out this [registration form](#) (approximately 2 minutes) or visit livingsport.com/industry-ally.